

The Sticky Story of Gum

A delightful infographic about chewing gum

About the Story

Learning Objective: Students read an infographic, then use it as a model to create their own.

Featured Skill: visual literacy

Standards:

The article and its suite of support materials support these Common Core anchor standards: R.1, R.7, W.2, W.7

For more standards information—including TEKS—go to Scope Online.



Your Teaching Package

Find your full suite of support materials at scope.scholastic.com.

Audio:

- Text-to-speech

Activities to print, project, or share digitally:

- Writing Planner

Step-by-Step Lesson Plan

1. Prepare to Read (1 minute)

- Give students a minute to preview the infographic.

2. Read and Discuss (5 minutes)

- Break students into groups to read each section of the infographic and discuss what they find interesting, surprising, or convincing.
- Reconvene as a class and ask volunteers to summarize the central idea and details from the infographic.

3. Write (90 minutes)

- Distribute the **Writing Planner**, which guides students through the research and design process needed to respond to the prompt that appears at the bottom of page 32 of the magazine or the bottom of the digital story page:

Using “The Sticky Story of Gum” as a model, make an infographic titled “The Story of Chocolate.” Present your infographic on a poster or with a digital tool such as Canva.

- An entry form is available online if students would like to enter the infographic contest.