

Name: _____ Date: _____

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Paired Texts Vocabulary

"What Juul Tried to Hide"

- 1. liberating (LIB-uh-rayt-ing)** *adjective*; The verb *liberate* (LIB-uh-rayt) means "to set something or someone free from the control of another person or group." A country might be liberated from the control of a cruel leader.

Something that is *liberating* makes you feel free—it releases you from something that limits you. Here are some things that you might find liberating: dancing and not caring what other people think, changing out of uncomfortable clothes and into comfy ones, and quitting something you don't enjoy.

- 2. manipulative tactic (muh-NIP-yuh-luh-tiv TAK-tik)** *noun*; To be *manipulative* is to influence or control a person or situation in a clever, unfair, or selfish way. A *tactic* is a plan or method to achieve a particular goal.

A *manipulative tactic* is a sneaky way of persuading someone to do something. If someone tries to make you feel guilty for not doing something that he or she wants you to do, that person is using a manipulative tactic. Some companies use manipulative tactics to convince people to buy things. A "limited time only" sale is an example of a manipulative tactic: The company is trying to make you feel that if you don't buy something right away, you will be missing out.

- 3. memo (MEH-moh)** *noun*; A *memo* is a written message, sent within a business or an organization, that shares important information or reminders.

- 4. motive (MOH-tiv)** *noun*; A *motive* is a reason for doing something—the thing that motivates a person to act. Your motive for doing chores could be to help out your family, or it could be to earn some sort of privilege or reward.

- 5. promote (pruh-MOHT)** *verb*; As it is used in the article, *promote* means "to publicly support something in a way that helps it gain popularity." If a company hires a celebrity to promote its product on Instagram, the company is hiring the celeb to put up posts that suggest she uses and enjoys the product.

- 6. recruitment (ri-KROOT-muhnt)** *noun*; The verb *recruit* means "to get someone to join something." *Recruitment* is the act of seeking people out and persuading them to join some sort of group or organization, such as a college, club, sports team, or the military.

"How Big Tobacco Fooled America"

- 1. aggressive (uh-GRESS-iv)** *adjective*; Something that is aggressive is forceful and ready to argue or attack others. An aggressive text message might contain harsh words and be written in all capital letters. An aggressive dog is one you'd want to avoid.

- 2. appeal (uh-PEEL)** *noun or verb*; As a noun, *appeal* means "a quality that people like." You might find the idea of pizza for dinner to have appeal. *Appeal* can also mean "a serious request for help or support." A charity might make an appeal for donations.

As a verb, *appeal* can mean "to be pleasing or attractive," as in, "That movie appeals to me." *Appeal* can also mean "to ask for something that is badly needed or wanted," as in, "Sara appealed to her older sister for help picking out her dress for the school dance."

- 3. injurious (in-JOOR-ee-uhss)** *adjective*; Something that is injurious causes injury or harm. Injurious rumors might affect a person's self-confidence. Smoking is injurious to people's health.

- 4. investors (in-VEST-ors)** *verb*; An *investor* is someone who invests—who gives money to a company in hopes of getting a larger amount of money *from* the company later. For example, if a tech company doesn't have enough money to launch a new product, it will look for investors—people or other companies to supply the money it needs. If the product makes money, some of that money will be given to the investors. (If the product does not make money, the investors don't get anything.)

- 5. restriction (ri-STRIK-shuhn)** *noun*; A *restriction* is a limit on what is allowed. Your parents might put a restriction on how much time you can spend on your phone. Elevators have weight restrictions—they can hold only up to a certain number of pounds.

- 6. vehement (VEE-uh-muhnt)** *adjective*; *Vehement* is used to describe intense, powerful, forceful emotion. If Jared has a vehement dislike of a certain band, he really, really, *really* dislikes the band—he probably puts his hands over his ears when he hears their music. If Sophia is vehement that she did not reveal Chloe's secret, Sophia is passionately insisting that she did not tell anyone Chloe's secret.

Directions: On the back of this page, list any other words from the articles whose definitions you are not sure about. For each word, use context clues to try to figure out the meaning. Then look up the word in a few different dictionaries. Discuss the meaning of the word with your teacher or another adult. Then write a definition for the word and one example sentence.

Paired Texts Vocabulary Practice

Directions: Respond to each prompt below.

1. Describe a situation in which you might be vehement.

2. Say a fast-food company puts up billboards showing photos of food that looks *way* more appealing than the food that it actually serves. Why is this a manipulative tactic?

3. If a student is passionate about protecting the environment, what is something he or she might promote?

4. Describe a situation or experience that might feel liberating.

Directions: In each pair of boldfaced words, underline the word that best completes the sentence.

5. The police are trying to determine the criminal's **motive/memo** for committing the crime.
6. A(n) **recruitment/investor** event was held to find new athletes to join the college's basketball team.
7. The **restriction/investor** was thrilled when she earned more than double the money she had provided.
8. I do not understand why reality television **promotes/appeals** to so many people; I find it boring.

Directions: Next to each word below, write another word that is similar in meaning.

9. restriction _____

11. memo _____

10. aggressive _____

12. injurious _____