

Name: _____ Date: _____

Making Your Brochure: The Matthew Henson Exhibit

The writing prompt on page 9 says:

Imagine that a museum exhibit has been created to honor Matthew Henson. Create a brochure for the exhibit. It should include an introduction explaining who Henson was and a guide to the exhibit.

Follow the directions below to help you plan your exhibit and brochure.

Step 1: Before you can create the brochure, you need to have a clear idea of what the exhibit will include. Here are some ideas for the types of objects that might be part of the exhibit:

- photos
- historical artifacts (objects from the time of Peary and Henson's expedition)
- documents (letters, newspaper articles, records, other papers)
- models
- maps
- sound recordings
- video

Use the boxes below to brainstorm objects that could be in the exhibit. In the last box, list any ideas you have that don't fit into any of the categories we gave you.

the history of Arctic exploration

Henson's early life

Henson and Peary's expedition(s)

Henson's legacy

other

Step 2: Now it's time to plan the introduction for your brochure, which should explain who Henson was. Start by brainstorming a list of questions that you think the introduction should answer. List the questions here:

Step 3: Think about how the exhibit will be set up. First, go back to the objects you brainstormed in Step 1. Do you want to use all of them in your display? If not, circle the ones you want to include. Then in the space below, make notes and sketches about how the objects should be displayed.

Step 4: Use your own paper to create a first draft of the brochure. Which objects from the exhibit will be important to mention—and perhaps show—in your brochure? How will you organize the brochure? Will you include a map? It's up to you! When you're done with your first draft, make sure you have answered the questions you wrote in Step 2. Revise as needed.